



Republic of the Philippines  
**Department of Education**  
REGION X  
DIVISION OF CAGAYAN DE ORO CITY

**Office of the Schools Division Superintendent**

July 7, 2022

MEMORANDUM No. 196 s. 2022



**PARTICIPATION ON THE CONDUCT OF VARIOUS ACTIVITIES FOR SY 2022-2023 FOR TEEN CENTERS' OPERATORS AND POPDEV CLUB OFFICERS**

**TO: SECONDARY SCHOOL HEADS CONCERNED**

**Ms. EDSELYN L. SALIDO**  
Nurse II, ARH Focal

**JAIRUS JOHN M. GOCHUCO**  
PDO- I

**ARH, NDEP & Mental Health School Health Services Staff**  
**ALL Others Concerned**  
**This Division**

1. In response to the Letter Request by Population Program Officer II-AHD Program Coordinator- Michael L. Abrogar of the LGU-CID-Oro Youth Center in partnership with the Commission on Population and Development-Region X, Xavier Science Foundation- KKKK and CSWD Psychosocial Division dated July 5, 2022, you are hereby informed to participate on the conduct of various activities for SY 2022-2023 for Teen centers' Operators and POPDEV Club Officers on respective dates and venues.
2. This endeavor aims to establish an adolescent and youth friendly city towards the reduction of teen pregnancy by training teachers and students on the CSE-ASRH Converged Program that would eventually sustain the said advocacy for a healthier and productive populace.
3. Health and safety protocols per IATF Guidelines of the city on a Progressive Face-to-Face undertakings shall be accordingly observed.



**Address: Fr. William F. Masterson Avenue, Upper Balulang, Cagayan de Oro City**  
**Telephone: (08822) – 8550048**



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4. For clarifications, Mr. Michael L. Abrogar, AHD Program Coordinator can be contacted through 0975-719-9079 or [cidcmo.cdo@gmail.com](mailto:cidcmo.cdo@gmail.com) and Edselyn L. Salido- ARH Focal on her contact number- 0917-136-7525.
5. Attached are the lists of activities for SY 2022-2023.
6. In adherence to Equal Opportunity Principle (EOP), inclusive and treatment are accorded to all personnel regardless of disability, sexual orientation, gender, religion and ethnicity.
7. Please be guided accordingly.

**CHERRY MAE L. LIMBACO-REYES**  
Schools Division Superintendent

Encl.:as stated  
To be indicated in the Perpetual Index  
Under the following subjects:  
CSE-ASRH LGU-CID-OYC  
  
OKD-ARH/els



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July 5, 2022

**DR. CHERRY MAE L. LIMBACO - REYES**  
School Division Superintendent  
City Schools Division, Cagayan de Oro City

**ATTN.: MS. EDELYN L. SALIDO**  
ARH Focal Person

Dear Dr. Reyes,

**Greetings!**

Establishment of Teen Centers and POPDEV Clubs in each of the school envisioned to sustain student's participation and awareness on Population and its interrelationship with other socio-economic issues in promoting Adolescent Reproductive Health (ARH), Mental Health and National Drug Education Program, and other services to the young people. Thus, the City Government of Cagayan de Oro through the Community Improvement Division-Oro Youth Center in partnership with the Commission on Population X, Xavier Science Foundation – KKKK, CSWD Psychosocial Division and other partner agencies will conduct the attached series of activities for our **TEEN CENTERS OPERATORS and POPDEV CLUB OFFICERS.**

The objective of these activities is to train the POPDEV Club Moderators, and Guidance Counsellors or Guidance Counsellors designate on the operation of School Based Teen Centers. This will provide them information and knowledge as to the purpose of the establishment of the facility, the programs and services offered and the strategies of the management to ensure sustainability of the project and lastly, to equip and prepare the teachers and POPDEV Clubs for future undertakings.

In line with this, we would like to invite the POPDEV Club Moderators, Guidance Counsellors or Guidance Counsellors designate and POPDEV Club Officers from private and public schools to participate on the said activities.

Anticipating for your positive response in our continued partnership in shaping the young people.

Thank you and more power!

Respectfully yours,

**MICHAEL L. ABROGAR**  
Population Program Officer II  
AHD Program Coordinator

Noted by:

**MARISA M. TAGARDA, MPA, RSW**  
City Social Welfare Officer  
OIC - Community Improvement Division



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For more details about the following activities, please contact Mr. Michael Labiano Abrogar, Population Program Officer II with mobile number 09757199079

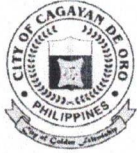
Date	Activities	Venue	Participants
July 14 -15	Peer Educator's Training	Dynasty Hotel	Preferably Grade 9 or Grade 11 Student POPDEV Leaders  <b>City High, Macasandig, Lumbia, East Gusa, Carmen, Angeles Sisters, Bulua and Lapasa NHS</b>  3 Male, 2 Female
July 25 – 29	Peer Educator's Training (sponsored by XSF – KKKK)	Mambuaya NHS Bayanga NHS Dansolihon NHS	20 student leaders, 10 male, 10 female (POPDEV, SSG and Grade representatives) <b>Mambuaya Bayanga Dansolihon</b>
August 1 – 3	Turn-over of TV for School Based Teen Center		City High School, PN Roa National HS, Tumpagon National HS
August 11 - 12, 2022	TEENcredibles AHD Forum and Orientation  Adolescent Day Celebration	TBA	Aug. 11- 1 <sup>st</sup> District August 12 – 2 <sup>nd</sup> District  3 PopDev Club officers and 1 moderator of public and private secondary schools



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August 24, 2022 to November 15, 2022	Launching and Campaign Plan Roll Out Through Facebook		PopDev Club Officers of public and private secondary schools
August 16 -19, 2022	School-Based Teen Center Operators Training	TBA	POPDEV CLUB Moderators (1 <sup>st</sup> and 2 <sup>nd</sup> day) Guidance Counsellor/Designate (3 <sup>rd</sup> and 4 <sup>th</sup> day)
November 21 - 30, 2022	Judging of TEENcredible Social Media Campaign and evaluation of School Based Teen Centers	POPCOM X	Deped ARH Focal Person, POPCOM X, DOH X, Phil. Information Agency, DILG, Community Improvement Division, CHO, USAID ReachHealth, TCI
December 5, 2022	Awarding of TEENcredible Social Media Campaign	Ayala Centrio	All TEENcredible participants and Moderators
December 9, 2022	TEENcredibles POPDEV Club Assessment and Lesson Sharing sponsored by Xavier Science Foundation - KKKK	TBA	PopDev Club Officers of public and private secondary schools



## POPDEV CLUB FESTIVAL OF TALENTS MECHANICS

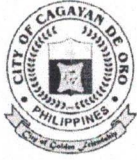
### CONTEST/SEARCH:

1. Top 3 School - Based Teen Centers
2. Top 3 PopDev Club Moderators
3. Top 3 PopDev Leaders
4. Dance Chant
5. TEENcredibles social media campaign competition
  - a. Top 3 Best in Teenage Pregnancy Infographics
  - b. Top 3 Best in Mental Health Awareness publication materials
  - c. Top 3 Best in TEENformation Video (ASRH Video Ad Contest)
  - d. Top 3 Best in Tiktok Video on Teenage Pregnancy Prevention (ASRH Tiktok Videos)
  - e. Top 3 Best in Covid-19 Prevention Campaign Pubmats
  - f. Top 3 Best Drug Prevention Campaign Pubmats
  - g. Top 3 Best PopDev Club TEENcredible social media campaign

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### SEARCH for 2021 Top 3 School Based Teen Centers

1. The Search for Most Operating Teen Center shall be open to all public secondary schools in the City.
2. Submission and confirmation of entry shall be on or before October 2022 through the AHD Program or thru Ms. Edsilyn Salido.
3. Once confirmed, the evaluation committee shall visit for an on-site evaluation. (Exact date of evaluation is to be announced)
4. A representative from the participating school will be called for an orientation regarding the search, scheduled date will be announced by the organizer.
5. On-site evaluation shall focus on three (3) major categories; (1) Physical Facilities, (2) Services and Operations/ Covid-19 response, and (3) Records and Documentations.
6. Criteria for judging:
  - a. 25% - Physical Facilities (i.e separate room for counseling area, Conduciveness, Cabinet and etc.)
  - b. 50% - Services and Operations/ Covid 19 response (i.e programs and activities implemented, process of operation, PopDev initiatives, plans and proposals )
  - c. 25% - Records and Documentations (i.e copies of attendance sheets, narrative reports, project proposal/ calendar of activities, cases and data record on teenrelated cases and action taken)
  - d. Winners for Search for 2021 Top 3 Teen Centers will receive a plaque, cash prize and will be announced during the pasikaTEEN: PopDev Club Festival of Talents.



7. Judges decision is final and irrevocable.

#### **Search for Top 3 PopDev Club Moderators**

1. The Search for Best PopDev Club Moderator shall be open to all public secondary schools in the City.
2. Submission and confirmation of entry shall be on or before October 2022 through the AHD Program or thru Ms. Edsilyn Salido.
3. Once confirmed, the evaluation committee shall visit for an on-site evaluation. (Exact date of evaluation is to be announced)
4. A representative from the participating school will be called for an orientation regarding the search, scheduled date will be announced by the organizer.
5. Evaluation for PopDev Club Moderator shall focus on four (4) major categories; (1) Services and Intervention Initiative, (2) Accomplishment Report (From the date of designation – present), (3) linkages and Partnership and (4) Personal Drive - Interview
6. Criteria for judging:
  - a. 25% - Services and Intervention Initiative (i.e counseling mechanism, services delivered to the students, problem analysis and intervention, case handling and protocol, trainings and seminars attended)
  - b. 25% - Accomplishment Report ( All achievements and accomplishments upon assumption as PopDev Coordinator/Moderator)
  - c. 25% - Linkages and Partnership (i.e resource mobilization, list of partners and Statement of support, and etc.)
  - d. 25% - Personal Drive – Interview
7. Winners for Best PopDev Club Moderator will receive a plaque, cash prize and will be announced during the pasikaTEEN: PopDev Club Festival of Talents.
8. Judges decision is final and irrevocable.

#### **Search for Top 3 Guidance Counselor/Designate**

1. The Search for Best Guidance Counselor/Designate shall be open to all public secondary schools in the City.
2. Submission and confirmation of entry shall be on or before October 2022 through the AHD Program or thru Ms. Edsilyn Salido.
3. Once confirmed, the evaluation committee shall visit for an on-site evaluation. (Exact date of evaluation is to be announced)
4. A representative from the participating school will be called for an orientation regarding the search, scheduled date will be announced by the organizer.



5. Evaluation for Guidance Counselor/Designate shall focus on four (4) major categories; (1) Services and Intervention Initiative, (2) Accomplishment Report (From the date of designation – present), (3) linkages and Partnership and (4) Personal Drive - Interview
6. Criteria for judging:
  - a. 25% - Services and Intervention Initiative (i.e counseling mechanism, services delivered to the students, problem analysis and intervention, case handling and protocol, trainings and seminars attended)
  - b. 25% - Accomplishment Report ( All achievements and accomplishments upon assumption as Guidance Counselor/Designate)
  - c. 25% - Linkages and Partnership (i.e resource mobilization, list of partners and Statement of support, and etc.)
  - d. 25% - Personal Drive – Interview
7. Winners for Best Guidance Counselor/Designate will receive a plaque, cash prize and will be announced during the pasikaTEEN: PopDev Club Festival of Talents.
8. Judges decision is final and irrevocable.

#### **Top 3 Best PopDev Leaders**

1. Over-all winner of TEENcredibles will be automatically proclaimed as Best PopDev Club Leaders

#### **Dance Chant**

1. The competition shall be participated by the different Public Junior High Schools in the city. Each district shall have one entry composed of twenty (20) and maximum of thirty (30) members. Thus each district shall be represented by one entry only.
2. Dance Chant will be performed face to face during the Awarding Ceremony.
3. The performance must at least 5 minutes and will not exceed to 10 minutes including entrance and exit.
4. The chant or Yells must be related to the theme “ Hudyaka sa Kabata-an, Kaugmaon Dili Kalimtan, ASRH atong Timbayayongan “
5. Only snare drum shall be used as an accompaniment during the presentation. For the props to be used, it should be handy and must not exceed to human size; no standy platform and the like be allowed.
6. Stunts and lifting is strictly prohibited.
7. Winners will be identified through the following criteria:
  - a. Choreography 30%
    - i. Creativity, style and originality
  - b. Execution 30%
    - i. Liveliness and coordination; synchronization





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- c. Relevance to the theme 30%
    - i. Clarity of chant and modulation
  - d. Over-all Impact 10%
    - i. Costume and props
8. Judges decision is final and irrevocable.

### **TEENCREDIBLES: Online Social Media Campaign Competition**

#### **Teenage Pregnancy Prevention Tiktok Videos**

1. The competition shall be participated by the different Private and Public High Schools in the city through TEENcredible social media campaign.
2. The video must be less than one (1) minute and must not exceed in two (2) minutes. The video message must be relevant on Teenage Pregnancy Prevention.
3. All entries must be original, unpublished online or in any other media platform. Songs and musical scoring should have no copyright infringement.
4. Entries will be posted on their POPDEV Club pages with hastag #pasikaTEEN #TEENcredibles #preventTeenpregnancy tagging the ORO YOUTH CENTER FB Page and will be automatically become official property of the Oro Youth Center.
5. Entries must be posted on POPDEV Club Facebook page according to POPDEV CLUB campaign plan.
6. The video will be judged according to the following criteria:
  - a. Creativity and presentation (30%)
  - b. Originality (30%)
  - c. Relevance to the theme and overall appeal (30%)
  - d. Reached and post engagements (10%)
7. Judges decision is final and irrevocable.

#### **ASRH TEENformation**

1. The competition shall be participated by the different Private and Public High Schools in the city through TEENcredible social media campaign.
2. The video must be less than one (1) minute and must not exceed in three (2) minutes. The video message must be relevant on Adolescent Sexuality and Reproductive Health campaign.
3. All entries must be original, unpublished online or in any other media platform. Songs and musical scoring should have no copyright infringement.
4. Entries will be posted on their POPDEV Club pages with hastag #pasikaTEEN #TEENformation #TEENcredibles tagging the ORO YOUTH CENTER FB Page and will be automatically become official property of the Oro Youth Center.



5. Entries must be posted on POPDEV Club Facebook page according to POPDEV CLUB campaign plan.
6. The video will be judged according to the following criteria:
  - a. Creativity and Clarity of Message (30%)
  - b. Originality and presentation (30%)
  - c. Relevance to the theme and overall appeal (30%)
  - d. Reached and post engagements (10%)
7. Judges decision is final and irrevocable.

### **Top 3 Best in Teenage Pregnancy Infographics**

1. The competition shall be participated by the different Private and Public High Schools in the city through TEENcredible social media campaign.
2. The infographics must be relevant on Teenage Pregnancy.
3. All entries must be original, unpublished online or in any other media platform.
4. Entries will be posted on their POPDEV Club pages with hastag #pasikaTEEN tagging the ORO YOUTH CENTER FB Page and will be automatically become official property of the Oro Youth Center.
5. Entries must be posted on POPDEV Club Facebook page according to POPDEV CLUB campaign plan.
6. The infographics will be judged according to the following criteria:
  - a. Creativity and originality (40%)
    - i. Is the visualization interesting?
  - b. Relevance (30%)
    - i. Is the topic relevant; is the information useful?
  - c. Design Fundamentals (20%)
    - i. Is it clear and easy to understand?
  - d. Reached and post engagements (10%)
    - i. Like • Share • Comments • Reactions
7. Judges decision is final and irrevocable.

### **Top 3 Best in Mental Health Awareness publication materials**

1. The competition shall be participated by the different Private and Public High Schools in the city through TEENcredible social media campaign.
2. The pubmats must be relevant on Mental Health Awareness.
3. All entries must be original, unpublished online or in any other media platform.



4. Entries will be posted on their POPDEV Club pages with hastag #pasikaTEEN tagging the ORO YOUTH CENTER FB Page and will be automatically become official property of the Oro Youth Center.
5. Entries must be posted on POPDEV Club Facebook page according to POPDEV CLUB campaign plan.
6. The pumats will be judged according to the following criteria:
  - a. Originality (40%)
  - b. Content (30%)
  - c. Creativity (20%)
  - d. Reached and post engagements (10%)
    - i. Like • Share • Comments • Reactions
7. Judges decision is final and irrevocable.

#### **Top 3 Best in Covid-19 Prevention Campaign Pubmats**

1. The competition shall be participated by the different Private and Public High Schools in the city through TEENcredible social media campaign.
2. The pubmats must be relevant on Covid-19 Prevention Campaign.
3. All entries must be original, unpublished online or in any other media platform.
4. Entries will be posted on their POPDEV Club pages with hastag #pasikaTEEN tagging the ORO YOUTH CENTER FB Page and will be automatically become official property of the Oro Youth Center.
5. Entries must be posted on POPDEV Club Facebook page according to POPDEV CLUB campaign plan.
6. The pubmats will be judged according to the following criteria:
  - a. Originality (40%)
  - b. Content (30%)
  - c. Creativity (20%)
  - d. Reached and post engagements (10%)
    - i. Like • Share • Comments • Reactions
7. Judges decision is final and irrevocable.

#### **Top 3 Best Drug Prevention Campaign Pubmats**

1. The competition shall be participated by the different Private and Public High Schools in the city through TEENcredible social media campaign.
2. The pubmats must be relevant on Drug Prevention Campaign.
3. All entries must be original, unpublished online or in any other media platform.



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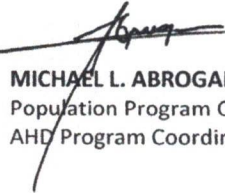
4. Entries will be posted on their POPDEV Club pages with hastag #pasikaTEEN tagging the ORO YOUTH CENTER FB Page and will be automatically become official property of the Oro Youth Center.
5. Entries must be posted on POPDEV Club Facebook page according to POPDEV CLUB campaign plan.
6. The pubmats will be judged according to the following criteria:
  - a. Originality (40%)
  - b. Content (30%)
  - c. Creativity (20%)
  - d. Reached and post engagements (10%)
    - i. Like • Share • Comments • Reactions
7. Judges decision is final and irrevocable.

#### **Top 3 Best PopDev Club TEENcredible social media campaign**

##### **CRITERIA**

Top 3 Best POPDEV Club TEENcredibles social media campaign shall be selected from the accumulated ranking on the 6 category of TEENcredibles.

Prepared by:

  
**MICHAEL L. ABROGAR**  
Population Program Officer II  
AHD Program Coordinator